

/// Towards a Pluralism Passport Built from DeSoc Legos \\\



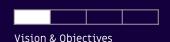


Agenda

- 1. Vision & Objectives
- 2. Methodology
- 3. Analysis
- 4. Discussion

The Vision

Build a widely adopted, modular Pluralism Passport protocol that creates a flourishing ecosystem of network effects around Decentralized Society.





Objectives

- Gather on-chain data about GR14 contributors
- See which types of on-chain credentials correlate with high trust & Sybil-like behaviors (ie, ways of "closing the gap")
- Identify grant preferences of certain communities as well as grants that yield cooperation across social distance
- Propose ideas for on-chain Passport stamps for GR15
- Build a novel dataset for future analysis projects



Methodology



We started with basic info about the 628,052 transactions processed during GR14

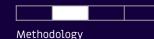
	628049	628051
contribution_id	2161655	2161653
checkout_type	eth_zksync	eth_polygon
grant_id	5013	5688
is_squelched	False	True
trust_bonus	0.5	0.5
raw_amount_in_token	0.0006	1.0
amount_in_token	0.0006	1.0
amount_to_gitcoin_in_token	0.00003	0.05
token	ETH	DAI
amount_in_usdt	1.079032	1.0
created_on	2022-06-09 00:01:29.421685+00:00	2022-06-09 00:00:30.127718+00:00
modified_on	2022-06-09 00:10:40.124871+00:00	2022-06-09 00:10:41.355795+00:00
address	0xd42517076762ca0caae225633837d1ec75338af8	0x2c07a2ac29541b9124da12836729d6305494d6f0





We filtered out some whales (contributions over \$10K) to arrive at 57,513 unique wallet addresses

	isSquelched	trustscore	qfScore	numDonations	numGrants	sumUSD	numTokens	setTokens	setGrants
address									
0xc4670b15b4a837d7eb6cd7130fbc4612c535638f	0.0	0.50	185.654971	10	6	8223.092606	2	{WETH, ETH}	{5090, 12, 5007, 3994, 5884, 6042}
0xaade48a14c24bc8e190ff994a560eaeead209c78	0.0	1.45	272.982213	9	9	8400.000000	1	{DAI}	{4832, 258, 12, 13, 5613, 5039, 6128, 24, 5468}
0x6b83270726342e02a11e755e8cc35275712122ec	0.0	1.50	100.000000	1	1	10000.000000	1	{DAI}	{4493}
0x2ac67c73600439fb0b11d27dc3ccaf6a7bb6bac2	1.0	0.50	100.000000	2	1	10000.000000	1	{USDC}	{6163}





We also created a Quadratic Funder Score to reward "going wide" over "going deep"



	isSquelched	trustscore	qfScore	numDonations	numGrants	sumUSD	numTokens	setTokens	setGrants
address									
0xc4670b15b4a837d7eb6cd7130fbc4612c535638f	0.0	0.50	185.654971	10	6	8223.092606	2	{WETH, ETH}	{5090, 12, 5007, 3994, 5884, 6042}
0xaade48a14c24bc8e190ff994a560eaeead209c78	0.0	1.45	272.982213	9	9	8400.000000	1	{DAI}	{4832, 258, 12, 13, 5613, 5039, 6128, 24, 5468}
0x6b83270726342e02a11e755e8cc35275712122ec	0.0	1.50	100.000000) 1	1	10000.000000	1	{DAI}	{4493}
0x2ac67c73600439fb0b11d27dc3ccaf6a7bb6bac2	1.0	0.50	100.000000	2	1	10000.000000	1	{USDC}	{6163}



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<u>Sidenote</u>: We need to dig deeper into cases where FDD + Passport + qfScores aren't in alignment. There are many.

	isSquelched	trustscore	qfScore	numDonations	numGrants	sumUSD	numTokens	setTokens	setGrants
address									
0x0000006d14ce3cf81449c3ba1f26108df0a4de8b	0.0	0.50	2.784157	2	2	5.436171	1	{'ETH'}	{12, 3591}
0x000000b4732a3b10a39a0cdfc5465e16ce31bc6c	1.0	1.35	11.225948	5	5	25.204383	1	{'ETH'}	{37, 3591, 4268, 4083, 25}
0x00021a4a232bf9be1350c86200227f1e4a62ad11	1.0	0.50	14.211156	16	14	14.463602	1	{'ETH'}	{1632, 4450, 6020, 37, 3591, 137, 5130, 12, 13
0x0004ff718f0b2fbf0515ee6e5c8854ef5baf03a1	0.0	0.90	1.223607	2	2	1.050000	1	{'USDC'}	{12, 5967}
0x000bf914ca924b2c449b0e0b3126bf137473caca	1.0	0.50	45.825995	40	39	54.514581	1	{'ETH'}	{258, 3591, 5511, 137, 12, 13, 4493, 5007, 449



Methodology



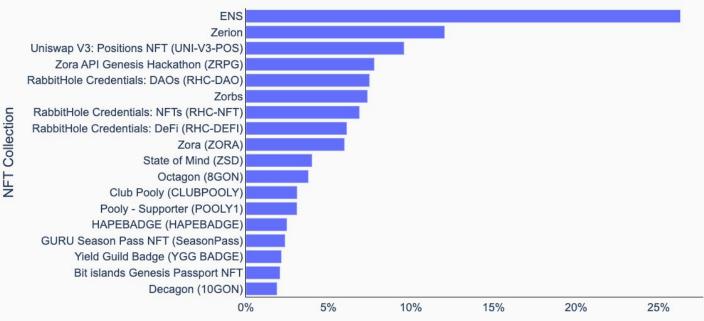
Next, for each wallet address, we pulled over 36K on-chain data points from five subgraphs

TE	Zora	15,803 collections	50% (29K)
	ETH NFTs	(+566,923 NFTs)	of GR14 wallets have an NFT
POAP	POAP	17,422 events	34% (20k)
	xDAI only	(+510,380 POAPs)	of GR14 wallets have a POAP
	Snapshot	3,107 spaces	47% (27k)
	DAO votes	(+1,048,454 votes)	of GR14 wallets have voted
LENS	Lens	2 fields	17% (10k)
	Profiles	(followers/ing)	of GR14 wallets have a .lens
PROOF OF	PoH	1 field	0.4% (215)
HUMANITY	Profiles	(status)	of GR14 wallets have profiles





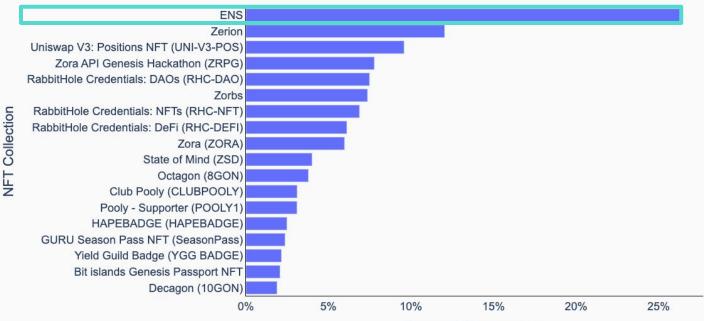
50% of wallets have at least one NFT in them







ENS is the most popular – held by 26% of wallets

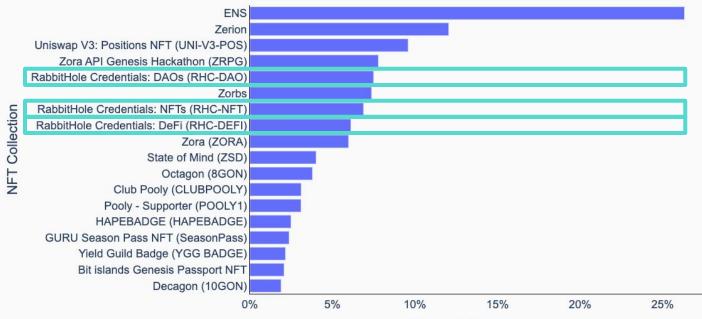


Share of GR14 wallets





RabbitHole trio is popular – and takes time & gas to earn

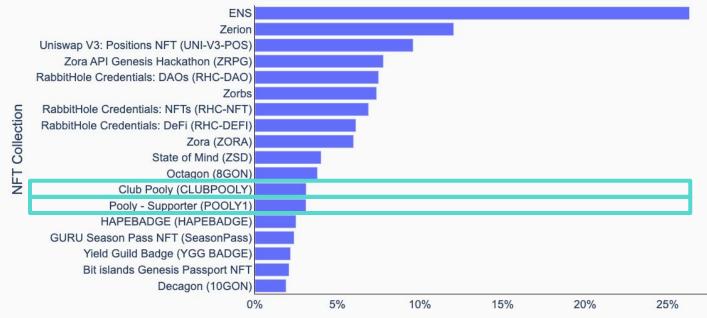


Share of GR14 wallets





Pooly NFTs also have a high cost of forgery (>0.1 ETH)



Share of GR14 wallets





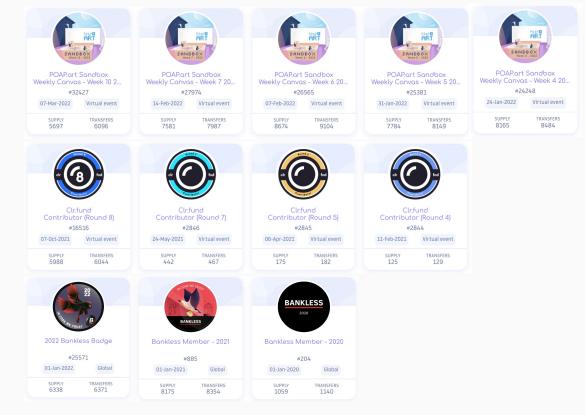
Pooly owners tend to be good contributors too

	Num. Wallets	Avg. Funding (USD)	Avg. Squelch Rate	Avg. Trust Bonus	Avg. QF Score
Name					
ENS	15184	45.756704	0.216989	0.924236	20.205932
Zerion	6937	31.641708	0.209799	0.949896	18.276032
Uniswap V3: Positions NFT (UNI-V3-POS)	5524	47.844943	0.189257	1.049345	22.750852
Zora API Genesis Hackathon (ZRPG)	4533	28.336064	0.233946	1.037283	18.725267
RabbitHole Credentials: DAOs (RHC-DAO)	4355	32.822726	0.235008	1.080595	20.719565
Zorbs	4278	44.815334	0.188759	1.037334	21.218173
RabbitHole Credentials: NFTs (RHC-NFT)	4000	34.688774	0.221607	1.112017	22.112380
RabbitHole Credentials: DeFi (RHC-DEFI)	3554	37.156891	0.217236	1.124447	23.250796
Zora (ZORA)	3466	35.251277	0.239163	1.031796	20.122893
State of Mind (ZSD)	2337	41.474204	0.220768	1.031939	22.242731
Octagon (8GON)	2212	36.325453	0.227511	0.994066	20.828809
Club Pooly (CLUBPOOLY)	1765	76.443479	0.150965	0.929345	27.249605
Pooly - Supporter (POOLY1)	1759	73.267741	0.152048	0.931009	26.896088





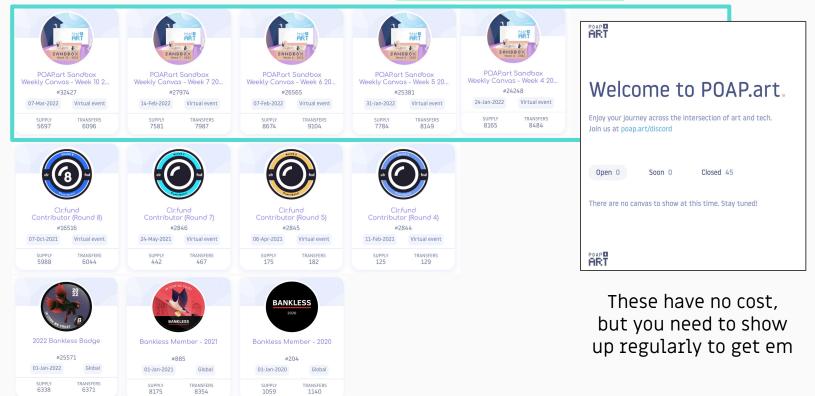
34% of wallets have at least one POAP in them







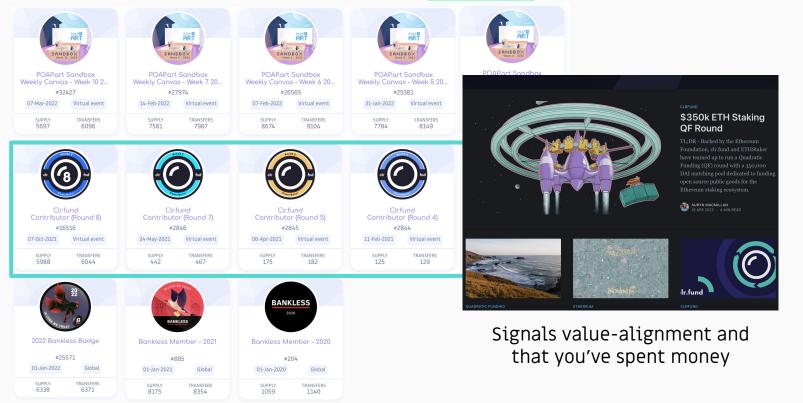
4% of wallets have at least 3 POAP.art Sandbox POAPs





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2% of wallets have at least one clr.fund POAP in them





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1% of wallets have at least one **Bankless Badge** POAP

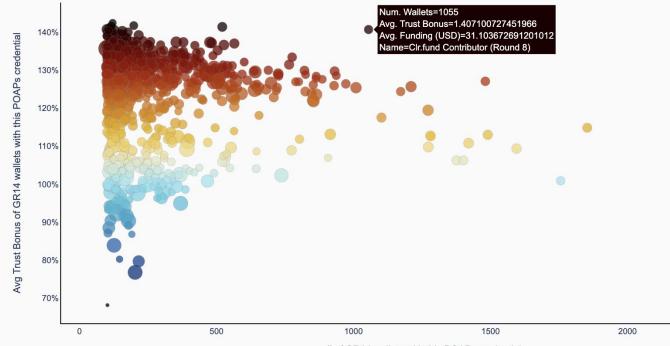
SANDBOX Week 10 - 2022	SANDBOX Wret 7 - 2022	SANDBÓX Week 6 - 2022	SANDEOX Week 5-1002
POAP.art Sandbox kly Canvas - Week 10 2 #32427	POAP.art Sandbox Weekly Canvas - Week 7 20 #27974	POAP.art Sandbox Weekly Canvas - Week 6 20 #26565	POAPart Sandbox Weekly Canvas - Week 5 20 #25381 #24248
Virtual event	14-Feb-2022 Virtual event	07-Feb-2022 Virtual event	31-Jan-2 Supple Regulation Faill Neurolation Remaining & Manuhar Takan
SUPPLY TRANSFERS 5697 6096	SUPPLY TRANSFERS 7581 7987	SUPPLY TRANSFERS 8674 9104	Suppl 7784 Full Newsletter, Podcasts, Community, & Member Token
		Long	100
elr G fred	ele fred	clr frid	· 22
			(per month)
Clr.fund Contributor (Round 8)	Clr.fund Contributor (Round 7)	Clr.fund Contributor (Round 5)	Contr
#16516	#2846	#2845	
Virtual event	24-May-2021 Virtual event	06-Apr-2021 Virtual event	11-Feb-2t Sweekly Metaversal newsletter to track the NFT market
SUPPLY TRANSFERS 5988 6044	SUPPLY TRANSFERS 442 467	SUPPLY TRANSFERS 175 182	125 Suppr 125 Full Market Opportunity report on Mondays
29	W CODE WE THUS		S x Tuesday Tactic level-ups per month
	20	BANKLESS	Public podcast feed
2022 Bankless Badge	Bankless Member - 2021	Bonkless Member - 2020	Premium podcast feed w/ episode Debriefs
#25571	#885	#204	Alpha Leak emails to alert you to the big opportunities
01-Jan-2022 Global	01-Jan-2021 Global	01-Jan-2020 Global	

These cost (fiat) money





POAPs like clr.fund are very difficult to forge



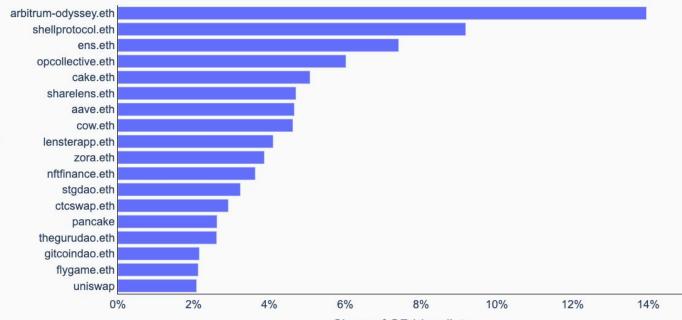
of GR14 wallets with this POAPs credential

DAO Space



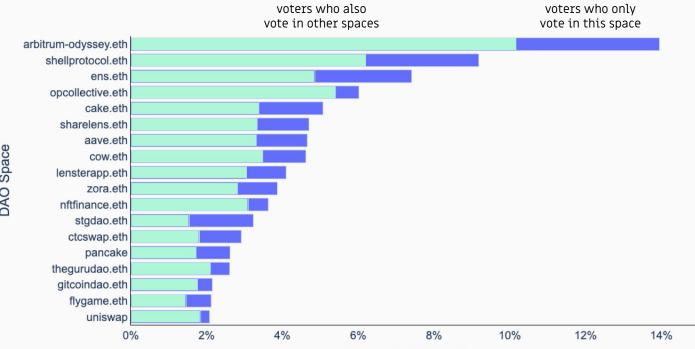
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47% of wallets have voted in at least one Snapshot space



Share of GR14 wallets

Many voters are active in more than one Snapshot space



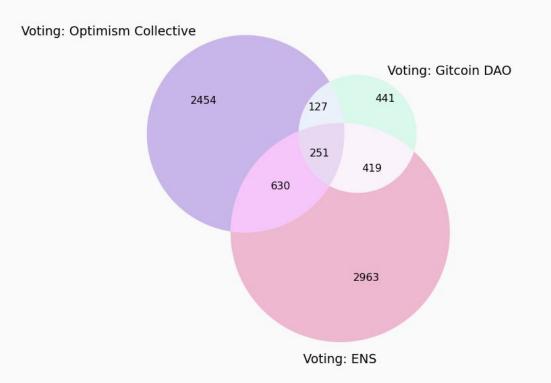
Share of GR14 wallets

DAO Space





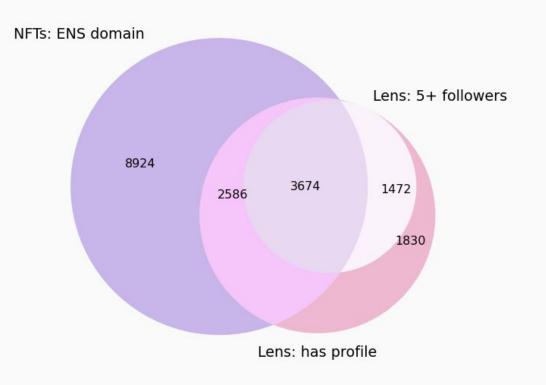
We can look deeper at overlapping DAO affiliations







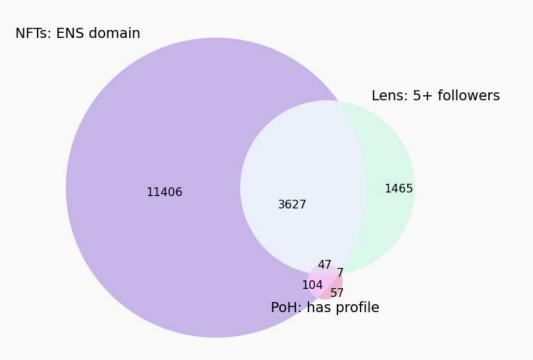
The majority of Lens users have an ENS and 5+ followers







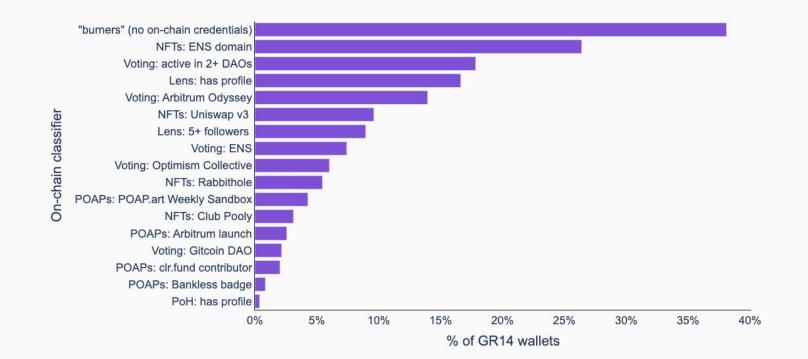
Surprisingly, there is less overlap with Proof of Humanity







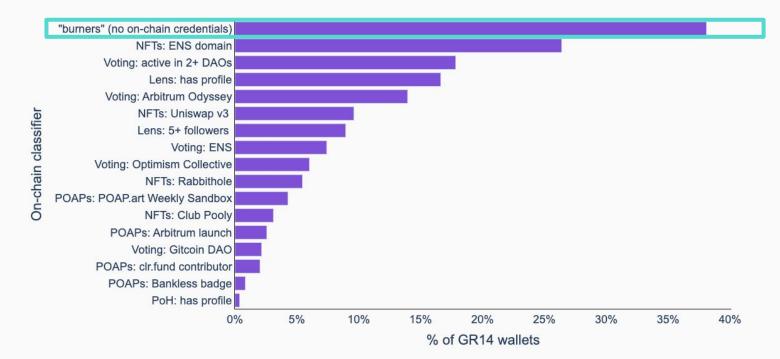
Zooming out: here's a breakdown of 17 on-chain classifiers





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The 17th classifier represents the 38% of wallets that have no on-chain credentials ("burners")







We can analyze how classifiers perform in terms of Sybil and trust metrics

	Name	Num. Wallets	Avg. Funding (USD)	Avg. Squelch Rate	Avg. Trust Bonus	Avg. QF Score
0	"burners" (no on-chain credentials)	21911	16.619661	0.492046	0.596284	7.965748
1	NFTs: ENS domain	15184	45.756704	0.216989	0.924236	20.205932
2	Voting: active in 2+ DAOs	10258	39.968572	0.201033	1.014848	19.092265
3	Lens: has profile	9562	41.477795	0.195579	0.957668	19.398618
4	Voting: Arbitrum Odyssey	8022	30.230218	0.186961	0.961222	16.842301
5	NFTs: Uniswap v3	5524	47.844943	0.189257	1.049345	22.750852
6	Lens: 5+ followers	5146	40.074567	0.187589	1.022993	20.307678
7	Voting: ENS	4263	62.225760	0.120670	1.151038	23.889258
8	Voting: Optimism Collective	3462	27.356651	0.324384	0.991848	17.216893
9	NFTs: Rabbithole	3136	37.006812	0.219978	1.140169	23.737616
10	POAPs: POAP.art Weekly Sandbox	2461	36.769135	0.195228	1.193738	22.386012
11	NFTs: Club Pooly	1786	76.253463	0.150310	0.930708	27.248031
12	POAPs: Arbitrum launch	1481	33.380033	0.185759	1.270868	20.805876
13	Voting: Gitcoin DAO	1238	46.707427	0.179569	1.306473	24.467881
14	POAPs: clr.fund contributor	1164	31.021925	0.225774	1.408819	20.678144
15	POAPs: Bankless badge	483	86.010477	0.059943	0.945035	24.402247
16	PoH: has profile	215	64.385514	0.120930	1.175891	23.896983





The "burners" have high squelch rate + low Passport Trust Bonus + low QF Score ... but are they Sybils?

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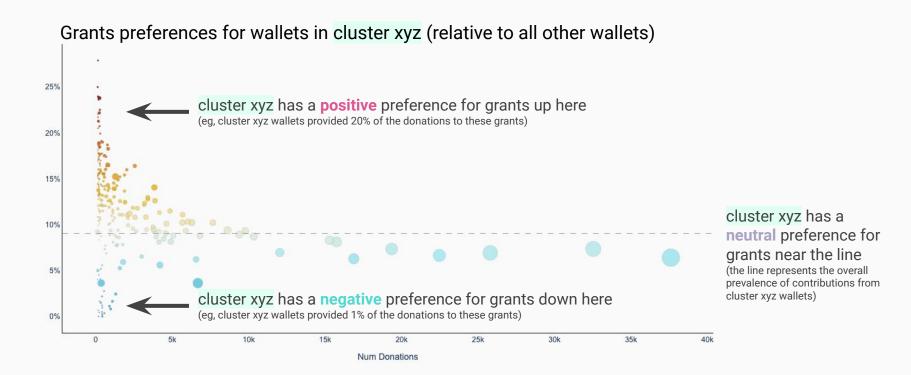
Meanwhile, Bankless POAPs owners have low squelch rate + high Passport Trust Bonus + high QF Score

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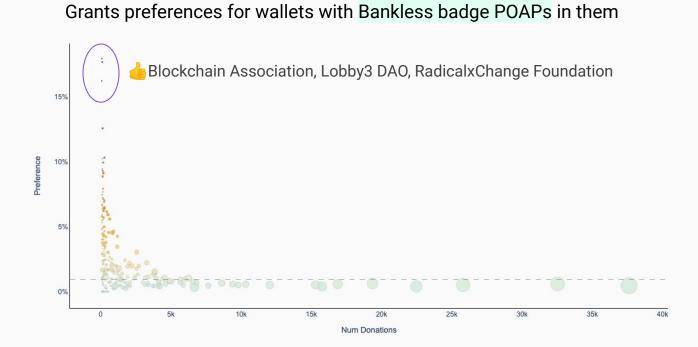
And we can look at grant preferences by cluster ...





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Bankless subscribers have several clear preferences

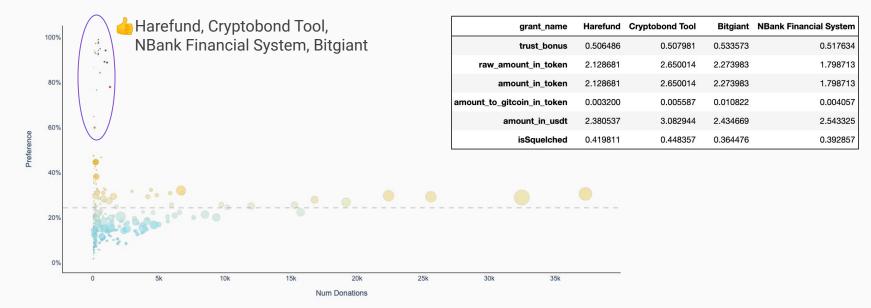






Grants preferred by large numbers of wallets with no-chain activity look a lot like Sybil attacks

Grants preferences for wallets that have no on-chain activity

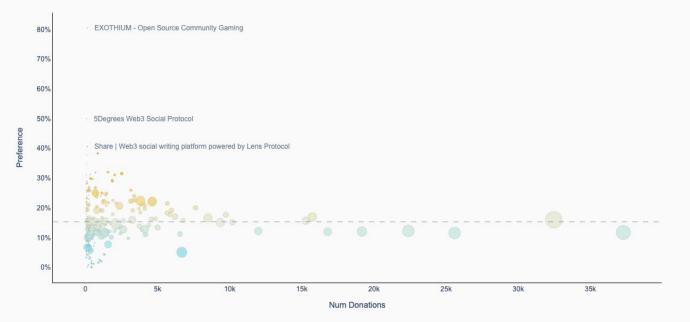




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Lens provides interesting signals as well

Grants preferences for wallets that have Lens profiles

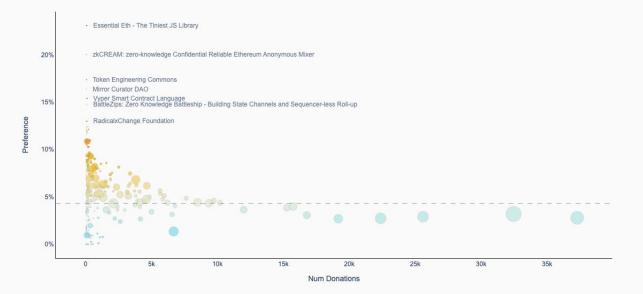




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Gitcoiners like open source, zks, RadicalxChange

Grants preferences for wallets that vote in the GitcoinDAO Snapshot

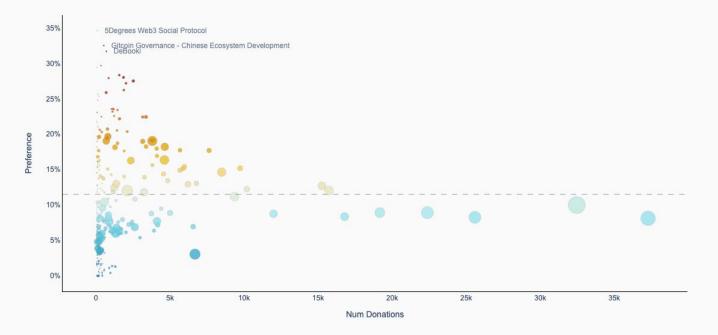






RabbitHole 🤝 Gitcoin 🤝 Chinese community

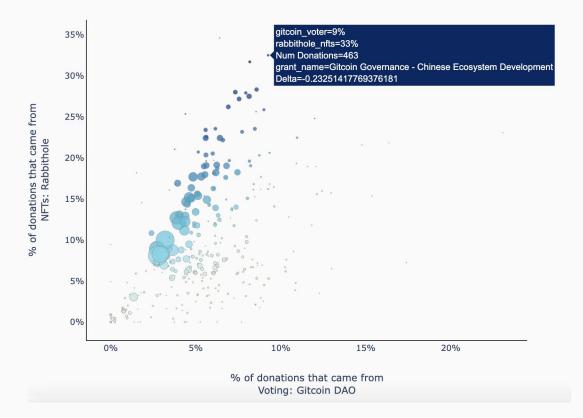
Grants preferences for wallets that have RabbitHole NFTs







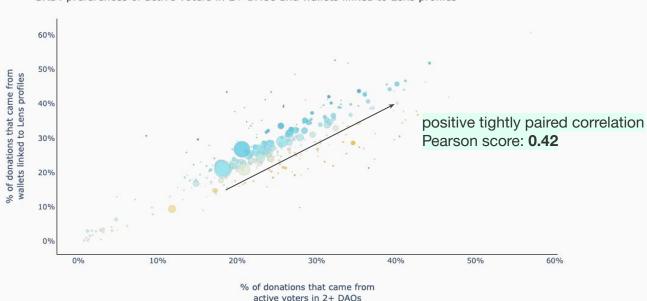
We can also look at shared preferences across communities





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Lens and active Snapshot voters have highly correlated grant preferences

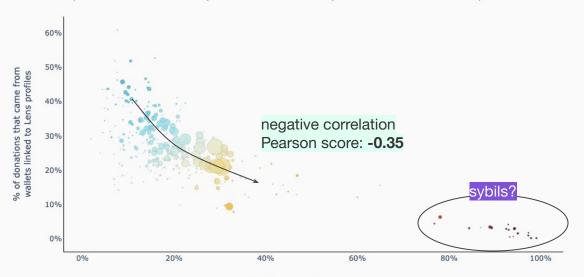


GR14 preferences of active voters in 2+ DAOs and wallets linked to Lens profiles





Whereas the preferences of burners are negatively correlated with other classifiers



GR14 preferences of "burners" (no on-chain credentials) and wallets linked to Lens profiles

% of donations that came from "burners" (no on-chain credentials)

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"burners" (no on- chain credentials)	1.00	-0.47	-0.19	-0.14	-0.26	-0.07	-0.11	-0.13	-0.17	-0.37	-0.22	-0.12	-0.20	-0.32	-0.35	-0.25	-0.05
NFTs: ENS domain -		1.00	0.31	0.19	0.35	0.11	0.16	0.17	0.21	0.39		0.15	0.20	0.28		0.32	0.06
NFTs: Rabbithole -	-0.19	0.31	1.00	0.13	0.73	0.01	0.25	0.24	0.25	0.32	0.25	0.17	0.25	0.24	0.46	0.43	0.04
NFTs: Club Pooly -	-0.14	0.19	0.13	1.00	0.18	0.17	0.04	0.06	0.06	0.17	0.17	0.06	0.09	0.11	0.31	0.21	0.05
NFTs: Uniswap v3 -	-0.26	0.35	0.73	0.18	1.00	0.07	0.23	0.22	0.22	0.36	0.32	0.20	0.22	0.25	0.43	0.37	0.04
POAPs: Bankless _ badge _	-0.07	0.11	0.01	0.17	0.07	1.00	0.01	0.02	0.01	0.08	0.16	0.04	-0.00	0.02	0.10	0.05	0.07
POAPs: cir.fund _ contributor _	-0.11	0.16	0.25	0.04	0.23	0.01	1.00	0.33	0.33	0.24	0.29	0.26	0.19	0.16	0.20	0.21	0.03
POAPs: Arbitrum _ launch _	-0.13	0.17	0.24	0.06	0.22	0.02	D.33	1.00	0.34	0.25	0.28	0.22	0.20	0.20	0.22	0.22	0.01
POAPs: POAP.art _ Weekly Sandbox _	-0.17	0.21	0.25	0.06	0.22	0.01	0.33	0.34	1.00	0.30	0.21	0.18	0.27	0.23	0.26	0.27	0.02
Voting: active in 2+ DAOs	-0.37	0.39	0.32	0.17	0.36	0.08	0.24	0.25	0.30	1.00	0.35	0.25	0.48	0.58	0.40	0.34	0.05
Voting: ENS -	-0.22	0.43	0.25	0.17	0.32	0.16	0.29	0.28	0.21	0.35	1.00	0.26	0.17	0.22	0.28	0.24	0.08
Voting: Gitcoin DAO –	-0.12	0.15	0.17	0.06	0.20	0.04	0.26	0.22	0.18	0.25	0.26	1.00	0.15	0.14	0.14	0.13	0.06
Voting: Optimism _ Collective _	-0.20	0.20	0.25	0.09	0.22	-0.00	0.19	0.20	0.27	0.48	0.17	0.15	1.00	0.29	0.24	0.24	0.00
Voting: Arbitrum Odyssey	-0.32	0.28	0.24	0.11	0.25	0.02	0.16	0.20	0.23	0.58	0.22	0.14	0.29	1.00	0.30	0.25	0.01
Lens: has profile -		0.40	0.46	0.31	0.43	0.10	0.20	0.22	0.26	0.40	0.28	0.14	0.24	0.30	1.00	0.70	0.05
Lens: 5+ followers -	-0.25	0.32	0.43	0.21	0.37	0.05	0.21	0.22	0.27	0.34	0.24	0.13	0.24	0.25		1.00	0.03
PoH: has profile -	-0.05	0.06	0.04	0.05	0.04	0.07	0.03	0.01	0.02	0.05	0.08	0.06	0.00	0.01	0.05	0.03	1.00
	"burners" (no on- chain credentials)	NFTs: ENS domain	NFTs: Rabbithole	NFTs: Club Pooly	NFTs: Uniswap v3	POAPs: Bankless badge	POAPs: cir.fund contributor	POAPs: Arbitrum launch	POAPs: POAP.art Weekly Sandbox	Voting: active in 2+ DAOs	Voting: ENS	Voting: Gitcoin DAO	Voting: Optimism Collective	Voting: Arbitrum Odyssey	Lens: has profile	Lens: 5+ followers	PoH: has profile



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Takeaways

- 1. On-chain activity can help us **close the gap** between Passport and Sybil Attack Defense
- 2. We should **flag grants that get >80% of donations from "burner" wallets** as likely Sybil attacks
- 3. We can **boost passport adoption**. There are >6000 wallets with an ENS but only a 0.5 trust bonus.
- 4. Some new **potential Passport partners**: Snapshot (18% vote in 2+ DAOs) & Lens (17% have profiles)
- 5. Some new **high cost of forgery Passport partners**: RabbitHole, Pooly, clr.fund, Bankless
- 6. We can **protocolize and enlist the community** in this type of analysis!



Modeling pairwise grants round matching based on "artificial" soulbound journals

Simple Match

Simple Match ~
$$\left(\sqrt{A} + \sqrt{S} + \sqrt{B}\right)^2 - (A + S + B)$$

Single Membership Clustering

Cluster Match ~
$$\left(\sqrt{A+S}+\sqrt{B}\right)^2$$
 – A – S – B

Single Membership Offset Match

Offset Match ~
$$\left(\frac{\sqrt{A}+\sqrt{S}}{\sqrt{2}}+\sqrt{B}\right)^2$$
 - A - S - B

Multiple Membership Clustering

Cluster Match ~
$$\left(\sqrt{\frac{S}{2} + \frac{A}{2}} + \sqrt{\frac{A}{2} + B} + \sqrt{\frac{S}{2}}\right)^2 - A - B - C$$

Cluster Match ~ $\left(\sum_{j=1}^{|\Sigma|} \sqrt{\frac{|\sigma_j|}{\sum_{i=1}^{C_i}}}\right)^2 - \sum_{i=1}^{N} c_i$

Multiple Membership Offset Match

Offset Match ~
$$\left(\sqrt{\frac{4A}{11}} + \sqrt{\frac{9B}{11}} + \sqrt{\frac{10S}{11}}\right)^2 - A - B - C$$

Offset Match ~
$$\left(\sum_{i=1}^{N} \sqrt{\alpha_i c_i}\right)^2 - \sum_{i=1}^{N} c_i$$

Pairwise Matching

Pairwise Matching can only be meaningfully defined in the context of multiple projects and a per-pair matching cap, M. For every pair of agents (A, B), if they contribute $x_{A \to P}$ and $x_{B \to P}$ to the same project P, they get a subsidy¹²

$$Match_{AB \to P} = \frac{2M \sqrt{x_{A \to P} x_{B \to P}}}{M + CorrelationScore_{AB}}$$

Where M is a parameter of the system and

$$CorrelationScore_{AB} = \sum_{all \ projects \ P} \sqrt{x_{A \to P} x_{B \to P}}$$





Incorporating identity staking & cost of forgery

# 🌽	identity-staking > 📫 Cost of Forgery 🕴 🛔 3 🌲
١	Owocki 🔇 Yesterday at 11:08 AM pasting my prompt here
	cost of forgery = the cost it would take to forge a users identity in an adversarial world there are different levels of sophistication of adversaries we want to protect against (script kiddies => organized crime => nation states). its a specrum.
	so if a user connects twitter (+ gitcoin governance decides twitter has a \$.10 cost of forgery) and a user connects POH (+ gitcoin governance decides POH has a \$100 cost of forgery) and a user connects brightID (+ gitcoin governance decides brightid has a \$10 cost of forgery) then the total cost of forgery for that users identity is \$110.10
	once i as a consumer of the cost of forgery know that the cost of forgery for this user is \$110.10, i give that user up to \$110 worth of sybil resistent rewards. so gitcoin can give \$110 worth of matching. rabbithole can give \$110 worth of rewards. POAP can give \$110 worth of POAP gas fees.
	our KPIs for passport should be to increase the total total cost of forgery of the whole system. the total cost of forgery for the whole system is the upper limit on how big of a sybil resistent economy that can be bootstrapped on the back of passport. staking is powerful because we can easily scale a users cost of forgery from \$100 to \$10k or more depending on how much GTC a user has.
	<u> </u>

Fin.